

## MEMBERSHIP BENEFITS

### SKATING CENTER OWNERS & OPERATORS

Since 1937, the Roller Skating Association (RSA) International has been supporting roller skating owners and operators. The RSA's membership includes over 1,000 skating centers that span the United and several foreign countries. Not only do members of the RSA have the opportunity to share their ideas with others involved in the skating industry, but they also enjoy these other RSA membership benefits:

- Profit by being part of a strong association that **represents you and over 800 other member skating centers.**
- **Professional RSA Staff** ready to assist you with the tools you need to make your business a success.
- Free subscription to the top-rated, bimonthly trade magazine, ***Roller Skating Business***, written exclusively for owners and operators of today's roller skating centers.
- Free monthly newsletter, ***RSA Today***, providing members with valuable, up-to-date industry and association news and information.
- **Your voice is heard** through representation by RSA board members on critical industry-related committees and board.
- **RSA Section Divisions** serve as your local communication link to the association and enable you to attend association meetings in your region.
- **RSA Insurance Programs** offering discounted member rates for:
  - **Liability Insurance** – North Point Insurance
  - **Property Insurance** – North Point Insurance
  - **Workers' Compensation Insurance**
- Exclusive rights to the use of Rooofus the Roller Roo® and Kooky A. Bird® **character identity program.**
- **12-month promotional packet** with valuable ideas for in-rink promotions, flyers, activities, games and artwork.
- **Exclusive clip art** customized for the roller skating industry in downloadable or printable forms.
- Free **National Roller Skating Month** promotional material.
- **RSA sponsored promotional opportunities** available exclusively to RSA members.
- **RSA online access**, including the Members Only section that provides members with updated association and industry news and information.
- Website inclusion on the RSA's online **Rink Locator.**
- Access to **up-to-the-minute updates** from the association via e-mail.
- Availability of **Educational Seminars and Material** to help your business grow.
- **Access to industry related roller skating products** and educational material sold exclusively to RSA members.
- Annual **RSA Convention** offering educational seminars, expansive trade show and the opportunity to network with other professionals in the roller skating industry.
- RSA endorsed **Roller Hockey Program** through USA Roller Sports that provides members with a \$1 per player rebate.
- Availability of the **Achievement Test**, a noncompetitive recreational skating program.
- **RSA-Pepsi National Program** offering members a beneficial beverage program through **Pepsi-Cola** that includes a signing bonus, national discount pricing, annual rebates for fountain service, national promotions, customized Twist 'n Go cups, POS material and more.
- **Group purchasing programs, discounts, incentives and membership pricing** with:
- **Music Licensing** (SESAC) - \$143 flat annual licensing fee, a savings of at least \$175 and 12.8%

discount on BMI music license fee.

- **Office Supplies** (Pennywise) - 20% to 85% savings.
- **Electrical & Natural Gas Utilities** (Affiliated Power Producers International) - 5% to 15% savings on utilities.
- **Music CDs and Music Video Services** (Promo Only and TM Century) - 5% to 10% savings.
- **Car Rentals** (Alamo Car Rental) - savings based on usage.
- Roller Skating **Redemption Tokens** - 5% to 9% savings over retail prices.
- Roller Skating **Redemption Tickets** – At least 6% savings over retail prices.
- **Computer Programs, Software & Training** (PC Development; FrontLine Solutions) – 10% discount on certain products and services.
- **Playground Equipment** (International Play Company) – 5% discount on new orders.
- **Award Ribbons** (Fun Time Products) – 5% discount on orders.
- **Additional Member Discounts and Specials offered exclusively to RSA members by many of the RSA affiliate businesses.**

**Yearly Membership Cost:**

\$360 for primary rink; \$275 each for second through fourth rinks; \$225 each for fifth and sixth rinks; \$25 total for seventh and successive rinks (maximum dues payment - \$1,660)